



A Phone Append Product Built Specifically for Your Business

At LocateSmarter, we don't believe in a one-size-fits-all product. Depending on factors such as age, location and type of debt, some data sources may perform differently in one portfolio than another. We allow you to create custom phone append products so you can achieve the quality, quantity or price point that best aligns with your strategies.



Customizable Product

Add, omit and arrange data sources in your custom phone append product. Our simulator will show how each change impacts your cell-to-landline distribution, hit rate, and quality score.



Lower Cost per RPC

With customization and transparent data analytics, we are able to increase right party contact (RPC) rates while decreasing excess data, resulting in a lower cost per RPC.



Data that Evolves with Your Business

Regulations change. Client requirements change. Internal strategies change. With so much potential for change, it's important to work with a data provider who helps you stay agile. Our platform allows you to easily change your data sources to adhere to new strategies and optimize your product.

**Make sure your
strategies and data
align. Contact
LocateSmarter to
get started today.**

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